

# SUSTAINABLE DEVELOPMENT CHARTER

## ECORESPONSIBLE™ PROGRAM

THIS CHARTER REFLECTS **IMPRIMERIE STE-JULIE'S** COMMITMENT TOWARDS SUSTAINABLE DEVELOPMENT, WHICH IS COMMITTED TO CARRYING OUT ITS ACTIVITIES IN AN EVER MORE ECO-RESPONSIBLE MANNER BY RESPECTING THE BALANCE BETWEEN SOCIAL JUSTICE, ENVIRONMENTAL PRESERVATION AND ECONOMIC PROGRESS.

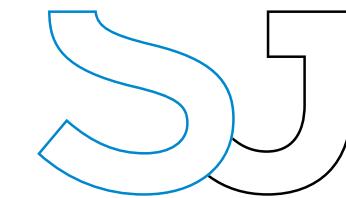
Our organization is committed to carrying out its activities in an increasingly eco-responsible manner. We have joined the **GREAT ECO-RESPONSIBLE MOVEMENT™** of the Council of Sustainable Industries to promote, accelerate and facilitate the integration of the principles of sustainable development into our business model and wish to actively contribute to building a better world, without compromising that of future generations.

We also encourage our suppliers, customers and subcontractors to implement an organizational culture that integrates eco-responsibility and wish to positively influence the activities of the entire value chain linked to our products and services.

The global approach that we have adopted is inspired by recognized international standards in terms of the social responsibility of organizations and the management of sustainable development, such as ISO 26000, the BNQ 21000 guide and the guidelines for accountability of the Global Reporting Initiative (GRI).

The strategic thinking, development and implementation of the resulting actions, also integrate the 16 principles of sustainable development that are at the heart of Quebec's Sustainable Development Act.

Our initiative aims to contribute to the achievement of the 17 Sustainable Development Goals of the United Nations (UN), according to our various organizational and sectoral challenges.



Imprimerie  
**Ste•Julie**  
A RESOURCE LABEL  
GROUP COMPANY



## OUR STRATEGIC ORIENTATIONS

IN ORDER TO ACHIEVE OUR VISION SUPPORTED BY SUSTAINABLE DEVELOPMENT, HERE ARE THE STRATEGIC ORIENTATIONS THAT SPECIFY OUR COMMITMENT:

### GOVERNANCE

AN ECO-RESPONSIBLE STRATEGY BASED ON AGILE AND INNOVATIVE MANAGEMENT PRACTICES

### ECONOMIC

A CONSTANT WILL TO IMPROVE OUR PROCESSES, TO SUPPORT GROWTH THAT WILL ENSURE THE SUSTAINABILITY OF THE COMPANY AND THAT WILL ENABLE US TO PLAY AN INFLUENCER ROLE IN OUR BUSINESS SECTOR

### SOCIAL

AN EMPLOYER OF CHOICE RECOGNIZED BY ITS EMPLOYEES, THE MARKET AND THE COMMUNITY

### ENVIRONMENTAL

A CONSTANT DECREASE OF OUR ENVIRONMENTAL IMPACT THROUGH A CIRCULAR, SYSTEMIC AND AMBITIOUS THINKING

## SCOPE AND RESPONSIBILITIES

This charter applies to all employees and managers of the organization. We will strengthen our organizational culture through continuous improvement. We undertake to comply with the legal rules applicable in the country(ies) and territory(ies) where we operate. We will periodically monitor the issues relevant to our field or sector of activity, involve the resources necessary for the changes and put in place effective management methods. We are responsible for remaining compliant with the **ECO-RESPONSIBLE™** certification criteria and will take the necessary measures to ensure this.

## COMING INTO FORCE

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